

Product Research & Supplier Report

Travel Tech Organizer Pouch

US MARKET BRIEF / SEPTEMBER 2026



AI-generated product concept. Pouch and accessories are illustrative.

HOLD BEFORE ORDERING INVENTORY

Resolve order minimums, obtain comparable written quotes, and validate a reason to choose your product.

01 / PRODUCT BRIEF

Start with a specific product.

The following is a demonstration brief, not a real customer order or a supplier specification.



ILLUSTRATIVE BRIEF

100 units

Target opening order

US\$2,000

Total initial budget

US\$24.99

Price to test, not a forecast

Item	Proposed scope / questions to resolve
Product	Unpowered adult travel pouch for cables and a charger; pouch only is the planned sale item.
Market	United States; Amazon.com as primary channel. Canada requires a separate assessment.
Specification	Starting envelope: 22 x 14 x 7 cm closed. Woven outer, light lining, mesh pockets, elastic loops. All dimensions/materials require supplier confirmation.
Customization	One color and a simple logo first. Interior changes and packaging are options to quote separately.

Accessories shown in concept images demonstrate intended use and are not proposed bundle components.

02 / PRODUCT COMPARISON

A benchmark is not an exact match.

Five reference configurations. They establish design and price context; they do not represent a complete Amazon market sample.

Reference	Channel / price	Published format	Use in this brief
FYY Medium [S1]	Amazon.com Price unavailable	8.3 x 5 x 2.6 in	Close functional reference; double-layer construction differs from the proposed layout.
tomtoc T12 1L [S2]	US brand site \$18.90 sale	9.25 x 2.56 x 4.72 in	Compact price anchor; \$20.99 displayed reference price.
tomtoc T12 Pro 1L [S3]	US brand site \$34.99	9.25 x 2.56 x 4.72 in	Higher-priced construction/positioning reference, same stated outer dimensions.
tomtoc T12 Pro 1.8L [S4]	US brand site \$39.99	9.65 x 2.76 x 5.12 in	Larger alternative; do not treat as the identical size class.
Peak Design Small [S5]	Brand feature reference US price not used	Small pouch; charger-fit claim	Premium feature reference. Retrieved page redirected to EU; regional price excluded.

What this means

A US\$24.99 offer sits above one observed compact brand-site sale price. A logo and attractive color alone do not establish a reason to pay more.

Prices are snapshots, exclude any unshown checkout costs, and may change by variant or region. Brand-site prices are not Amazon prices. No original factory match was established.

S1 FYY medium pouch S2 tomtoc Light-T12 1L S3 tomtoc Light-T12 Pro 1L S4 tomtoc Light-T12 Pro 1.8L
S5 Peak Design Small Tech Pouch

03 / DEMAND AND EVIDENCE

Buying activity is visible. Opportunity is unproven.

The public-source sample supports directional observations. It does not contain a paid or authenticated sales-estimation dataset.

AMAZON SNAPSHOT

100+

The FYY medium listing displayed a past-month purchase badge. This is a platform signal, not an exact sales count. [S1]

NOT ESTABLISHED

Total Amazon demand

Monthly category units, revenue, seasonality and new-seller share cannot be determined from these snapshots.

Observed	Implication	Limit
Existing buying signal [S1]	Customers buy this type of product.	One displayed listing signal does not establish unmet demand.
Several configurations [S1-S5]	Size, layout and positioning already vary.	These are five references across three brands, with multiple tomtoc models.
Variation-linked reviews [S1]	The family has accumulated social proof.	Do not treat pooled reviews as SKU sales or add variants into a market total.
Brand price differences [S2-S4]	A range of price positions is visible.	Price differences do not prove a newcomer can charge the same.

Next data step: Build a dated, deduplicated Amazon.com comparable set using an authorized sales-data source. Check demand history, concentration, fulfillment economics and customer-review themes. Product Opportunity Explorer is a possible input; it was not accessed for this sample. [S9]

S1 FYY medium pouch S2 tomtoc Light-T12 1L S3 tomtoc Light-T12 Pro 1L S4 tomtoc Light-T12 Pro 1.8L
S9 Amazon Product Opportunity Explorer

04 / SUPPLIER SCREENING

Three supply routes. Two candidates for an RFQ.

Screening below uses public listing evidence. Company identity, capability, product quality, documents and firm terms are not independently verified.

CANDIDATE A / CHINA / S6**Quanzhou Pengxin Bags Co., Ltd.**

Listing showed polyester construction, \$7 at 500-999 units, and an \$80 sample price. It displayed customization options and manufacturer status. Treat these as listing claims.

Request a 100-unit option, exact layout, USD quote and document set.

CANDIDATE B / VIETNAM / S7**SENDA VIET NAM COMPANY LIMITED**

Localized listing displayed Oxford material, a 500-unit minimum and EUR 3.05 per unit in the latest retrieval. Model: SLT22-005G (6). Shipping terms require discussion.

Request the same specification and a dated USD quote before comparing.

EXCLUDED ROUTE / S8**MY0224 product listing**

The retrieved description mixed small-pouch and laptop-case language; the retrieved view did not establish the supplier identity. It showed 300 units and \$7.99-8.99.

Exclude until identity and a coherent product specification are established.

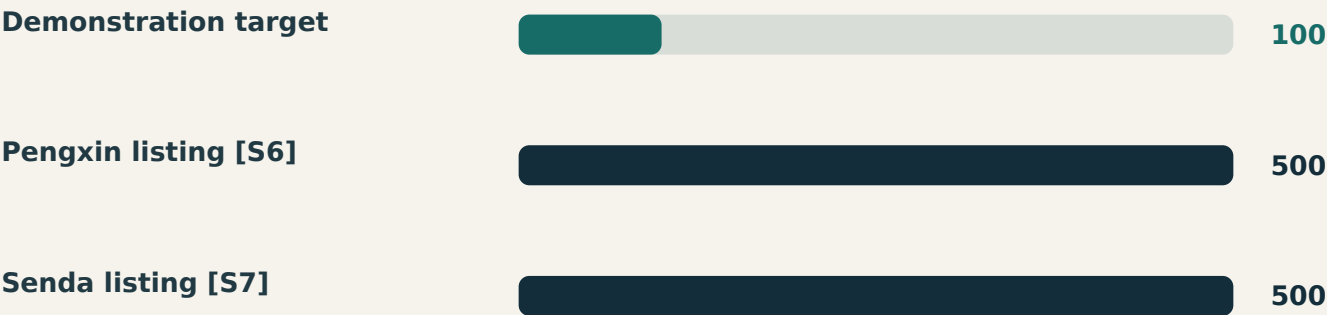
No supplier has been contacted. Displayed prices are not comparable quotations. EUR has not been converted into USD. No supplier is approved by this report.

S6 Quanzhou Pengxin S7 Senda Viet Nam S8 MY0224 listing

05 / SOURCING CONSTRAINTS

The minimum order can break the launch plan.

A suitable product listing can still be a poor fit for the buyer's quantity and working capital.



UNITS / LISTING MINIMUMS REQUIRE RECONFIRMATION

US\$3,500

500 units x displayed \$7/unit [S6]

Goods alone exceed the demonstration US\$2,000 total budget, before freight, duties, preparation or advertising.

What to negotiate	Why it matters
Stock construction, one color, 100 units	Test whether a smaller initial order is actually available; do not assume the supplier will accept it.
Simple logo versus redesigned interior	Separate standard-item costs from setup, labor and custom minimums.
Currency, Incoterm and named place	Normalize goods, transport, duty and delivery obligations before ranking quotations.

S6 Quanzhou Pengxin S7 Senda Viet Nam

06 / PRICING AND COST MODEL

A US\$24.99 price does not guarantee margin.

ILLUSTRATIVE SCENARIOS. D1-D3 customization is unpriced. Inputs are not supplier quotes, current Amazon fee estimates or a product-sales forecast.

Per unit, US\$	Base	Stress
Selling price, excluding sales tax	24.99	21.99
Product + packaging	4.00	4.00
Freight / duty / brokerage allocation	2.00	3.00
Platform + fulfillment allowance	7.00	7.00
Advertising allowance	4.00	5.00
Returns / other variable allowance	1.00	1.00
Contribution before fixed costs and tax	6.99	1.99

US\$5.99

Maximum goods + packaging cost
at a US\$5 contribution target

At the base assumptions, a US\$5 contribution target leaves US\$5.99 for goods and packaging. A \$7 listing price would miss that target unless another input improves.

Pricing strategy: Test \$24.99 after verifying demand and product differences. Use actual packaged dimensions, weight and category in the current Amazon calculator. Model samples, testing, setup and other fixed launch costs separately. [S10]

S10 Amazon pricing / revenue calcul...

07 / CUSTOMER NEEDS

Start with the evidence. Then propose a change.

Three selected public user comments and one published hands-on test inform these hypotheses. They concern other pouch designs; they do not establish defects in the shortlisted products.

Evidence / source	Observation, paraphrased	Design implication to test
E1 / user comment Inh62 [S17]	Too many compartments can consume usable space.	D1: retain flexible space and check packed size.
E2 / user comment travelingpostgrad [S18]	A less organized pouch held the gear but felt disordered; needs differed by loadout.	D1: test one movable divider against an open bay.
E3 / hands-on test Pack Hacker [S16]	Threading a cable through paired elastic loops was tedious during testing.	D2: compare openable wraps with fixed loops.
E4 / user comment SeattleHikeBike [S19]	Transparent sides made small items easier to locate.	D3: preserve visibility; test a dedicated small-item pocket.

Interpretation, not complaint ranking

These four observations were selected for relevance. They are not a random sample, verified-purchase study, complaint-frequency count or evidence of willingness to pay.

Next check: Review a documented set of relevant marketplace reviews and test the proposed layout with intended users. The dimensions and acceptance checks on page 10 are analyst-proposed targets, not values supplied by these reviewers.

S16 Pack Hacker S17 Reddit S18 Reddit S19 Reddit

08 / DESIGN CHANGE REQUEST - VISUAL

Make the change visible. Keep the first order simple.

The same illustrative pouch is shown before and after the proposed changes. Neither image is a supplier stock photo or evidence of manufacturing capability.

BASELINE CONCEPT

AI-generated concept. Not a supplier sample.

PROPOSED DIRECTION / D1-D3

AI-generated concept. Not a supplier sample.

D1 / Adjustable charger bay: test fit and usable space.

D2 / Openable cable wraps: load cables without threading.

D3 / Visible, zipped pocket: test access and small-item retention.

VERSION 1 / stock construction first

Confirm charger fit in an existing layout. Quote D2 first; add D3 only if it uses an existing pocket pattern. Keep one color. Price a small logo separately; it is a brand choice, not a proven customer need.

VERSION 2: Defer D1 divider/pattern development and any change that raises MOQ beyond budget. Prototype only after a workable quote and user testing. The right image shows the full design direction, not an approved version-1 specification.

09 / DESIGN CHANGE REQUEST - SPECIFICATION

Three changes. A clear request to quote.

All dimensions below are proposed sample targets. The supplier must confirm construction, tolerance, fit, cost and minimum order. No change is approved for production.

ID / change	Evidence link	Proposed specification
D1 / charger bay	E1 + E2 [S17, S18]	Usable bay at least 90 x 75 x 40 mm; one removable divider, 5 mm finished polyester/EVA construction. Keep proposed closed shell at 220 x 140 x 70 mm; confirm that all targets fit together.
D2 / cable wraps	E3 [S16]	Two polyester hook-and-loop straps, 15 mm wide x 120 mm finished length; one end secured, free end opens; at least 20 mm fastening overlap when holding the selected cable coil.
D3 / adapter pocket	E4 [S19]	Clear polyester mesh pocket, usable 80 x 60 mm; mesh opening at most 2 mm; zipper opening at least 65 mm. Retain the light lining. Supplier to confirm finished tolerances and end closures.

COMMERCIAL QUESTIONS / CLASSIFICATIONS ARE PROVISIONAL

ID / cost type	MOQ effect - ask	Question for supplier
D1 tooling + unit	New pattern or existing SKU? MOQ per configuration/color?	Separate pattern/setup cost from unit cost. Can an existing layout meet the usable bay target?
D2 +unit cost	Can 100 units use an existing strap option?	Confirm strap material, overlap, attachment and any setup charge; show an open/closed drawing.
D3 +unit cost	Does a new pocket or zipper raise the minimum?	Confirm opening, closure gaps, sewing cost and any setup charge. Quote the stock alternative too.

Sample checks: D1: close the pouch with the agreed charger/cables. D2: load and unload the chosen coil 10 times without threading. D3: retain a 30 x 15 x 8 mm dummy adapter through 10 gentle inversions with the pocket closed. These are proposed internal checks, not certification tests.

S16 [Pack Hacker](#) S17 [Reddit](#) S18 [Reddit](#) S19 [Reddit](#)

10 / CUSTOMIZATION REQUEST - AFTER THE FIRST QUOTE

Ask for the change. Separate every cost.

Send after the initial stock-product quotation. This draft has not been sent. The initial RFQ remains on page 14.

Hello,

Thank you for the quotation. Please assess the changes below against the exact model you quoted. Our target is **100 units in one color**.

D1 - charger bay: usable clearance of at least 90 x 75 x 40 mm, with one removable 5 mm polyester/EVA divider. Can an existing layout meet this while keeping the proposed closed shell at 220 x 140 x 70 mm?

D2 - cable wraps: two 15 x 120 mm polyester hook-and-loop straps, secured at one end and openable at the other, with at least 20 mm fastening overlap on the selected coil.

D3 - adapter pocket: usable 80 x 60 mm clear polyester mesh pocket, mesh opening no greater than 2 mm and zipper opening at least 65 mm. Keep the light lining.

For **each change separately**, state feasibility, proposed tolerances, one-time setup/tooling cost, added unit cost, MOQ per color/configuration, sample fee and lead-time change. Identify any effect on existing product test documents. Quote D2 alone, D2+D3, and D1-D3 as separate options.

Please send a dimensioned drawing or annotated photo before making a sample. Confirm sample and production materials will match. We will check charger fit, cable loading and closed-pocket retention. Please quote any optional 20 x 8 mm sewn logo label separately.

Thank you,
[Buyer name / company]

Reply review: Do not accept one blended price. Record the stock baseline and each change separately, then select the smallest version that meets the brief and budget.

11 / US COMPLIANCE ROADMAP

Requirements follow the product and market.

Preliminary screening for the unpowered adult pouch in this demonstration brief. Any new EVA, hook-and-loop material, pocket or label must be included in the final bill of materials.

Topic / status	What to do before importing
Textile labeling Classification check	FTC guidance excludes textiles used in luggage and certain bags. Determine the final product's classification; do not assume every textile-label rule automatically applies. [S11]
Country of origin Required unless excepted	Review 19 CFR 134.11 and any applicable exception. Agree a compliant origin marking with the importer/broker. An FTC textile exclusion does not resolve customs marking. [S14]
GCC / eFiling Conditional	GCC obligations depend on applicable CPSC rules. The CPSC page flags eFiling beginning July 8, 2026 for most regulated imports. Determine coverage before selecting tests or certificates. [S12, S13]
California exposure Conditional	Assess materials, coatings, exposure and business applicability under Proposition 65. Do not infer a warning or a universal testing requirement from product category alone. [S15]
Product / marketing claims Evidence needed	Specify what water resistance, recycled content, charger fit or durability claims actually mean. Request matching documentation; supplier badges alone are not product substantiation.

Practical process: Freeze the bill of materials and intended use; screen the actual SKU; ask a qualified lab/broker to confirm applicable requirements; verify model-specific documents; approve markings and claims before shipment.

S11 FTC textile-labeling guidance S12 CPSC S13 CPSC S14 19 CFR 134.11 S15 OEHHA

12 / DECISION AND SAMPLE PLAN

Make the next spend answer the hard questions.

Recommended sequence for this demonstration brief. The current recommendation is HOLD before buying inventory.

1 Get a viable written quote

Confirm an order quantity and total cost that fit the US\$2,000 demonstration budget. Compare the same product, currency and delivery basis.

2 Confirm the product on a sample

Check usable space, intended charger/cable fit, zipper operation, seams, pocket retention and packed dimensions. Agree acceptance criteria before ordering.

3 Validate economics and requirements

Replace cost allowances with current inputs, establish the demand evidence, and resolve material compliance/document questions for the final SKU.

HOLD / CHANGE

Proceed to a limited sample only when the quote and specification are coherent. Do not approve a 500-unit purchase on the evidence in this sample report.

Conditions for NO-GO: The supplier cannot meet a workable order size; fully costed contribution misses the buyer's threshold; material requirements remain unresolved; or research finds no defensible reason for customers to choose the product.

13 / INITIAL SUPPLIER RFQ

Send a clear inquiry. Get comparable answers.

Initial stock-product inquiry. Draft only; not sent. Customization follow-up: page 11.

Hello,

We are evaluating an adult travel tech-organizer pouch for the US market. Our initial target is **100 units in one color**, using an existing construction where possible.

Please confirm your legal company name, whether you manufacture this item, product model, outer/lining materials, closed and usable internal dimensions, and available colors.

Please quote **100, 300 and 500 units** for the standard pouch and for a version with a small logo. State the currency, Incoterm and named place, packaging included, MOQ per color, sample price, production lead time and quote validity. Identify any quantity you cannot supply.

Please send unit/carton dimensions and weights, pieces per carton, clear interior photos, relevant product documents, and details of quality checks. Separate setup costs from unit prices.

Before producing a sample, please identify any difference from our specification and confirm whether the sample will match the proposed production materials.

Thank you,
[Buyer name / company]

Follow-up after the first reply

Ask the supplier to fill every missing field, reconcile inconsistent dimensions, and confirm sample delivery cost to the buyer's destination. Do not compare a goods-only quote with a delivered quote.

The standard report package prepares supplier messages. Actual outreach, negotiation and purchasing are separate work.

14 / CORE SOURCE REGISTER

Evidence you can open and check.

Core sources and snapshots were reviewed September 13, 2026. Links below are clickable. Prices and page content may change or become unavailable.

S1 FYY medium pouch - Amazon.com

Product/variation snapshot; price unavailable.

S2 tomtoc Light-T12 1L

Brand-site price and dimensions.

S3 tomtoc Light-T12 Pro 1L

Brand-site price and dimensions.

S4 tomtoc Light-T12 Pro 1.8L

Brand-site price and dimensions.

S5 Peak Design Small Tech Pouch

Feature reference; EU redirect excluded from US price comparison.

S6 Quanzhou Pengxin - Alibaba product

Public listing screen, not a written quote or audit.

S7 Senda Viet Nam - Alibaba product

Localized EUR listing; terms and USD cost unconfirmed.

S8 MY0224 listing - rejected route

Incomplete identity and mixed product descriptions in retrieved view.

S9 Amazon Product Opportunity Explorer

Potential demand source; authenticated data not accessed.

S10 Amazon pricing / revenue calculator

Use actual category, size, weight and fulfillment inputs.

S11 FTC textile-labeling guidance

Includes exclusions for textiles used in luggage and some bags.

S12 CPSC - General Certificate of Conformity

Conditional GCC and current eFiling guidance.

S13 CPSC - Regulatory Robot

Product-specific requirement screening.

S14 19 CFR 134.11 - origin marking

Regulation reproduced by Cornell LII; exceptions require review.

S15 OEHHA - Proposition 65

Exposure-based warning framework; review applicability.

Scope: One Amazon listing family, brand-site reference models, two candidate supplier listings and one rejected route. Revision 2 adds qualitative user/expert observations and design requests; it does not refresh all core price snapshots.

15 / ADDED SOURCES AND METHOD

What changed. What remains unproven.

Customization evidence was reviewed September 14, 2026. The links identify the original discussion or hands-on review; they are not evidence of supplier capability.

S16 Pack Hacker - ProCase pouch review

Published hands-on test; loop-loading observation. Reviewed September 14.

S17 Reddit - Small (1 L) Tech Pouch

User Inh62: compartment bulk. Self-reported experience; reviewed September 14.

S18 Reddit - Tech Pouch Most Popular

User travelingpostgrad: layout/loadout trade-off. Reviewed September 14.

S19 Reddit - What is in your tech pouch?

User SeattleHikeBike: visibility preference. Reviewed September 14.

WHAT THE NEW EVIDENCE SUPPORTS

Four purposefully selected observations support design hypotheses: three self-reported user comments and one hands-on review. They concern different products. Purchases and user identities were not verified; no complaint prevalence or willingness-to-pay estimate was calculated.

WHAT THE VISUALS SHOW

Baseline and proposed images are AI-generated concepts. Neither is a supplier stock photograph or sample. The proposed image shows D1-D3 together, including deferred changes. Images cannot prove dimensions, materials, fit, performance or certification.

Still unavailable: Authenticated Amazon sales data, a representative marketplace-review study, supplier replies, comparable written quotations, factory audits, physical sample testing and laboratory verification.

Interpretation: Buyer constraints, numeric design targets, cost scenarios and acceptance checks are illustrative. HOLD remains the recommendation for this brief; the new concepts do not approve inventory or establish an original factory match.